

RELEASE

Paris, 16 April 2020

Live & Replay from CIC Market Solutions now available on the web version of the mobile app

An offering as close as possible to the financial markets serving corporates and investors, whether they are on the move, teleworking or working in-house

Following the launch of the CIC Market Solutions mobile app (iOS & Android) in July 2018, CIC Market Solutions is providing its corporate and investor clients with an enhanced web version of its mobile app. In the current context of the health crisis, live & replay formats in response to major market or issuer news are multiplying, enabling customers to question our experts live and access dynamic content. This digital presence will keep us in touch until the CIC Market Solutions Forum is held at the Palais Brongniart on 9 & 10 November 2020.

CIC Market Solutions, CIC's market activities division serving Crédit Mutuel Alliance Fédérale customers, now offers access to live and replay videos of its experts and enriched content (market data) from a new page on its website www.cic-marketsolutions.com. The mobile app also now integrates new market data.

Since 2018, CIC Market Solutions has been sharing its understanding of market developments with responsiveness in video (presentations by economist-strategists, equity, credit, commodity and technical analysts, market experts, etc.). CIC Market Solutions also enables companies seeking access to the capital markets to talk to European and American investors. All content is available live & on replay. Equipped with its own recording studio, CIC Market Solutions produces an average of 15 hours of video analysis per week.

MiFID II has been a major catalyst in the digital transformation of CIC Market Solutions, which has stepped up its investment in digital technology as a result. Compliance with these regulations has also led to personalised access to expert content depending on the user's status, both in the mobile application and on the internet platform. Depending on their status, customers - whether investment directors, asset managers, buy-side analysts, treasurers, financial directors or company directors - have personalised access that complies with the regulations.

All of the CIC Market Solutions teams remain fully mobilised alongside their clients and will continue to innovate in order to provide them with innovative tools and in-depth analyses to understand market trends.









RELEASE

New dates for CIC Market Solutions Forum 2020: 9 & 10 November at the Palais Brongniart Save the date!

Following the official announcement of the ban on gatherings until mid-July, CIC Market Solutions announces the postponement of the CIC Market Solutions Forum 2020 to Monday 9 and Tuesday 10 November 2020, at the Palais Brongniart.

With 200 issuers and 400 investors expected to attend, the CIC Market Solutions Forum is a key annual meeting in Paris for issuers and investors.

We look forward to seeing you on 9 & 10 November, #RestonsEnsemble via our live & replay on our app and now on our website.

Contact

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About CIC Market Solutions

CIC Market Solutions is the business unit of Crédit Industriel et Commercial (CIC) in charge of market activities for clients of Crédit Mutuel Alliance Fédérale. It offers investment and risk management solutions, along with asset servicing solutions for corporates, and financial institutions. CIC is a subsidiary of Crédit Mutuel Alliance Fédérale, one of Europe's main banking groups with capital and super subordinated securities of EUR47.5bn as at 30 June 2020.



